



Enikő Mátyus

Work : Presei no.4, 520064, Sfântu Gheorghe, Romania

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Gender: Female **Date of birth**: 06/09/1991 **Nationality**: Romanian

WORK EXPERIENCE

[01/2024 – Current]

Project manager

Association of SMEs from Covasna County ASIMCOV

City: Sfântu Gheorghe | **Country**: Romania

Coordinating the activities of the Future of Innovation and Technology European Digital Innovation Hub on behalf of ASIMCOV.

Coordinating the Access for Funding work package within the project.

[03/2021 – Current]

Project manager

Association of SME's from Covasna County

City: Sfântu Gheorghe | **Country**: Romania

Managing the Enterprise Europe Network Programme on behalf of ASIMCOV as EEN partner within BISNET TRANSILVANIA consortium

Sustainability advisory for SMEs

Business development services

[2021 – 2022]

Scientific Researcher

Bucharest University of Economic Studies

City: Bucharest | **Country**: Romania

Contributing to the implementation of the activities within ERASMUS + Joint Master's Curriculum in Rural Community Development –RuralCOM project.

[08/2022 – 09/2023]

Project manager

Association of SMEs from Covasna County ASIMCOV

City: Sfântu Gheorghe | **Country**: Romania

Coordinating the activities of "Enhancing the development capacity of smart bioeconomy in Covasna county" project, funded under Administrative Capacity Operational Programme 2014-2020.

Implementing the specific activities of the project such as: stakeholder mapping and engagement, bioeconomy platform development, survey elaboration, awareness campaigns, etc.

[2020 – 2022]

Management Consultant

Green Energy Innovative Biomass Cluster <https://spire.city/>

City: Sfântu Gheorghe | **Country**: Romania

Implementing the start-up and incubation related activities of SPIRE - Smart Post Industrial Regenerative Ecosystem project

- mentor program methodology development
- organizing start-up competition
- mentoring program implementation
- business development advisory, etc.

[2019 – 2020]

Innovation and Business Creation Specialist

EIT INNoEnergy HUB Romania

Organizing pre-accelerator program for innovative start-ups from energy sector.

[2019 – 2020]

Business Mentor and Monitoring Expert

Association of SMEs from Covasna County ASIMCOV

City: Brasov | **Country:** Romania

[2018 – 2020] **Recruiting and Informing Expert**

Association of SMEs from Covasna County ASIMCOV

City: Sfantu Gheorghe | **Country:** Romania

[2017 – 2019] **Communication manager**

Association of SMEs from Covasna County ASIMCOV

City: Sfantu Gheorghe | **Country:** Romania

Implementing the activities of ACCELERATOR project, funded under INTERREG DANUBE PROGRAMME.

- regional need assessment concerning equity financing
- organizing accelerator programme for start-ups
- organizing pitching event
- elaborating strategic documents for policy improvement purposes

[11/2022 – 12/2023] **Communication manager**

Association of SMEs from Covasna County www.informa-tic.ro

City: Sfantu Gheorghe | **Country:** Romania

Implementing the activities of the INFORMA-TIC project. The project aimed to support SMEs and it's employees in improving their digital skills.

An awareness and promotion campaign had been implemented with several conferences, workshops and meetings.

[2017 – 2017] **International Relation Expert**

Green Energy Innovative Biomass Cluster

Country: Romania

[2015 – Current] **Manager**

Transylvania Regional Balneological Tourism Cluster

City: Sfantu Gheorghe | **Country:** Romania

[2015 – Current] **Co-founder & Coordinator**

iNNoHUB Coworking Space

[2015 – Current] **Administrator**

Tourism Evolve LLC.

City: Sfantu Gheorghe | **Country:** Romania

[2014 – 2016] **Project Manager**

Biomass NRG Consulting Ltd.

City: Sfantu Gheorghe | **Country:** Romania

[01/07/2013 – 30/09/2013] **Intern**

Austrian Agency for Health and Food Safety

City: Vienna | **Country:** Austria

EDUCATION AND TRAINING

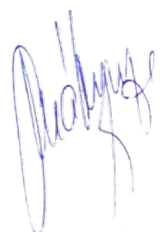
[2021 – Current] **Ph.D student**

University of Strasbourg

City: Strasbourg | **Country:** France |

Augustin Cournot Doctoral School

[2020 – Current] **Ph.D student**



[2014 – 2016] **Master Degree | Engineer**

Transilvania University | Technological Engineering & Industrial Management Faculty

City: Brasov | **Country:** Romania |

[2010 – 2014] **Engineering and Management in Food Service and Agri-Tourism**

Transilvania University of Braşov

City: Braşov | **Country:** Romania | **Field(s) of study:** Engineering and Management

[2006 – 2010] **Graduate Degree**

Mikes Kelemen High School

City: Sfântu Gheorghe | **Country:** Romania |

LANGUAGE SKILLS

Mother tongue(s): Hungarian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Romanian

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PUBLICATIONS

[2024] [Exploring Acceptance of Agro-Biomass as Innovative Solution for Heating in Rural Areas in Romania](#)

Reference: TÖRÖK, I., MÁTYUS, E.*, SEBESTYÉN, T.-T., PĂUNESCU, C., & HAVADI-NAGY, K. X.–Resources, Vol. 13(11), 2024, pg. 155, ISSN 2079-9276.

[2024] [Well-being and behaviour at work: To what extent are they related?](#)

Reference: PĂUNESCU, C., ONEA, A., MOLNAR, E., MÁTYUS, E., Journal of East European Management Studies, Vol. 29, 2024, pg. 340-362, ISSN 0949-6181.

[2024] [NEW GENERATION OF BUSINESS INCUBATORS: POLICY OVERVIEW IN ROMANIA](#)

Reference: Social Economic Debates Journal

[2021] [Digitalization of Coworking Space Services](#)

Reference: The 15th International Conference on Business Excellence - Digital Economy and New Value Creation

[2020] [Resilience measures to dealing with the COVID-19 pandemic. Evidence from Romanian micro & small enterprises](#)

Reference: Management & Marketing Journal. Challenges for the Knowledge Society

[2020] [Synergies between Digital Innovation Hubs & Existing Instruments for Regional Development in the Context of the EU](#)

Reference: Emerging Markets Economics and Business. Contributions of Young Researchers. Proceedings of the 11th

